

Module 9

Section A: Design the Logistics Framework

Term

Functional organizational structure

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Matrix organizational structure

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Strategic alliance

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An organizational structure in which two (or more) channels of command, budget responsibility, and performance measurement exist simultaneously. For example, both product and functional forms of organization could be implemented simultaneously—that is, the product and functional managers have equal authority and employees report to both managers.

An organizational structure based on functional specialization, such as sales, engineering, manufacturing, finance, and accounting.

A relationship formed by two or more organizations that share information (proprietary), participate in joint investments, and develop linked and common processes to increase the performance of both companies. Many organizations form [these] to increase the performance of their common supply chain.